

This image clearly showcases the stock of crockery and glassware carried by the business, visible both through the store windows and on the table standing outside. Several chairs are situated in front of the building and a number of prams are on display; from simple models to the more ornate such as the piece parked next to William Goff, which features a suspension system, ensuring a comfortable ride for the passenger.

Mr. Goff's tenure with the business dated back to Ough's ownership when at the age of 16 he first applied for a job. He became somewhat of a local celebrity in regards to his work as a funeral director and embalmer; his claim to fame was being the first to cover a casket in cloth for use in Orleans County. In his earliest years working with Ough, caskets were made to order, but he watched the industry develop as he worked over 40 years through the ownership of Ough, Reynolds & Flintham, and Merrill.

In 1926 the business was sold to John B. Merrill of Holley, who partnered with his son Roy to start J. B. Merrill & Son. Goff remained with Merrill for nearly 13 years before his own retirement and upon his death he was regarded as one of the oldest funeral directors and embalmers in Western New York at the age of 83.

J. B. Merrill & Son existed as Merrill-Grinnell Funeral Homes until Christopher Mitchell acquired the funeral homes in Albion and Holley in 2017. One other notable feature of this image is the reflection in the windows of the storefront. The beautiful white fence and trees were situated in front of the mansion of Lorenzo Burrows, which still stands today as the home of Key Bank.

William Flintham and his son, Stuart J. Flintham were both featured on the Aug. 11 tour of Mt. Albion Cemetery. This week's tour of Mt. Albion Cemetery, set for Aug. 18 at 6 p.m., will include stories about notable Orleans County veterans buried in the western section.

[Return to top](#)